



YOUR HUMAN RESOURCES SOLUTION

How I Learned to Stop Counting Nose Hairs and Behave Myself on Zoom

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We are still learning Zoom, big time. Making a good impression is easier in person, where the rules are clear, but it's totally doable virtually. So master new skills!

- **Camera.** We all have nose hairs; nobody needs to count yours. So, keep your head angled slightly down, with the camera pointed at the center of your hair line. Try not to lean in as you get excited to talk—close-ups are tricky things!
- **Clothing.** You don't want to look like you just rolled out of bed, even if you did. For a typical business call, dressy casual looks professional and transitions to errands or virtual happy hours. And please, wear on camera what you would wear in public (like the outside public)!
- **Environment.** A quiet, well-lit room can seem mythical with



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kids, pets, or spouses at home, but try to find a secluded spot with good acoustics (NOT the bathroom!). The last thing you need is a naked toddler running through your frame.

- **Background.** We'd all rather be in Paris, but simple backgrounds keep the focus on you instead of on the Eiffel Tower springing out of your head.
- **Behavior.** When Zoom snaps to the participant making the most noise, don't get caught making a sandwich or blowing your nose. Keep yourself muted unless you're about to talk, and turn off your video if you need to do anything personal.

The most valuable takeaway? Remember you're on camera. Present an image you're proud of, keep your nose down, shirt ironed, and you'll make your best impression on Zoom every time!